

Guillow Gliders

Quality Promotional Products *MADE IN THE USA* Since 1936



2018 Catalog

www.guilowgliders.com



ASI 58630 PPAI 112069
PSI 43429 SAGE 51430

25-1

8" wingspan



IMPRINT AREA:

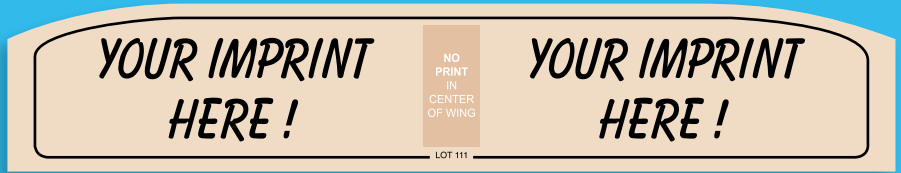
Wing: 8" Balsa Wing

Imprint Area: 1 1/4" x 3-3/8" ea. side

Wing *MUST* have border imprinted as shown.

Note shape of wings ends, adjust artwork to fit.

NO imprint is allowed in middle 1/2" of wing.



COLOR:

Standard Imprint Color: **Black**

Tail pieces are *NOT* printed on this glider.

For PMS® color match, \$82.00 (G). See pg. 7 for additional charges.

Printing is on tan balsa wood, exact color matches not guaranteed.



Black



Blue
(Close to PMS 300)



Red
(Close to PMS 200)



Green
(Close to PMS 334)

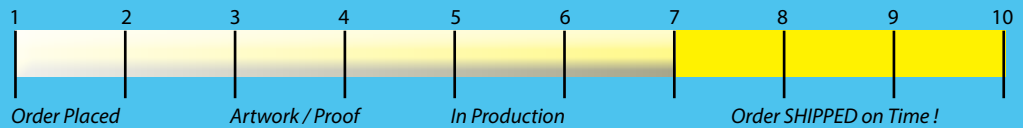
Black ink included on 25-1, or change to others above for additional \$13.00 (G) per order.

PRODUCTION TIME:

Approx 7 - 10 working days

For standard 250 - 10,000 pcs.

Larger qtys contact factory for schedule.



PACKAGING:

Package Size: 1 1/2" x 9 1/4"

Standard Pack: 1250 pcs. per carton

Carton Size: 25 3/4" x 16-7/8" x 10 3/4"

Weight: 15 lbs., Cu. Ft: 2.70



PRICING:

Pricing per EACH

One time printing plate charge (per color):

\$75.00 (G)

| | | | | | |
|--------|-------|-------|-------|-------|--------|
| 250 | 500 | 1000 | 2500 | 5000 | 10,000 |
| \$1.24 | \$.87 | \$.86 | \$.84 | \$.82 | \$.80 |



26-1

9" wingspan

IMPRINT AREA:

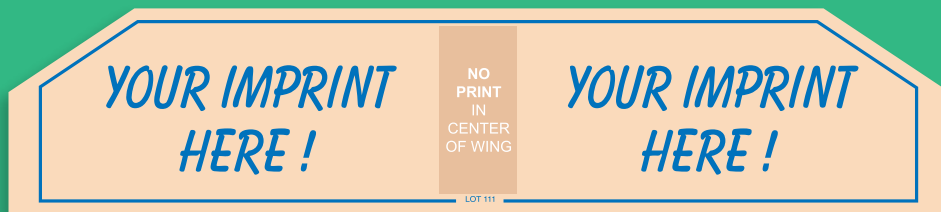
Wing: 9" Balsa Wing

Imprint Area: 1 3/4" x 3 3/4" ea. side

Wing *MUST* have border imprinted as shown.

Note shape of wings ends, adjust artwork to fit.

NO imprint is allowed in middle 3/4" of wing.



COLOR:

Standard Imprint Color: **Blue**

Tail / Pilot are also preprinted in blue.

For PMS® color match, \$82.00 (G). See pg. 7 for additional charges.

Printing is on tan balsa wood, exact color matches not guaranteed.



Blue
(Close to PMS 300)



Black



Red

(Close to PMS 200)



Green

(Close to PMS 334)

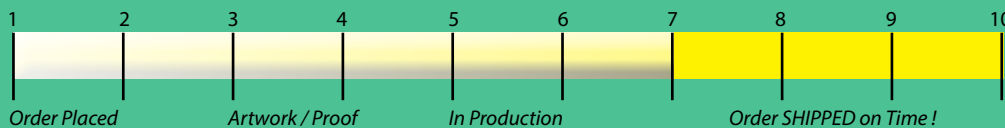
Blue ink included on 26-1, or change to others above for additional \$13.00 (G) per order.

PRODUCTION TIME:

Approx 7 - 10 working days

For standard 250 - 10,000 pcs.

Larger qtys contact factory for schedule.



PACKAGING:

Package Size: 2" x 10 1/2"

Standard Pack: 1000 pcs. per carton

Carton Size: 25 3/4" x 16-7/8" x 10 3/4"

Weight: 21 lbs., Cu. Ft: 2.70



PRICING:

Pricing per EACH

One time printing plate charge (per color):

\$82.00 (G)

| | | | | | |
|--------|--------|--------|--------|--------|--------|
| 250 | 500 | 1000 | 2500 | 5000 | 10,000 |
| \$1.58 | \$1.10 | \$1.08 | \$1.06 | \$1.02 | \$1.00 |

30-1

12" wingspan



IMPRINT AREA:

Wing: 12" Balsa Wing

Imprint Area: 1 $\frac{3}{4}$ " x 5 $\frac{1}{4}$ " ea. side

Wing *MUST* have border imprinted as shown.

Note shape of wings ends, adjust artwork to fit.

NO imprint is allowed in middle $\frac{3}{4}$ " of wing.

*YOUR IMPRINT
HERE!*

NO PRINT
IN
CENTER
OF WING

*YOUR IMPRINT
HERE!*

COLOR:

Standard Imprint Color: **Red**

Tail / Pilot are also preprinted in red.

For PMS® color match, \$82.00 (G). See pg. 7 for additional charges.

Printing is on tan balsa wood, exact color matches not guaranteed.



Red

(Close to PMS 200)



Blue

(Close to PMS 300)



Green

(Close to PMS 334)



Black

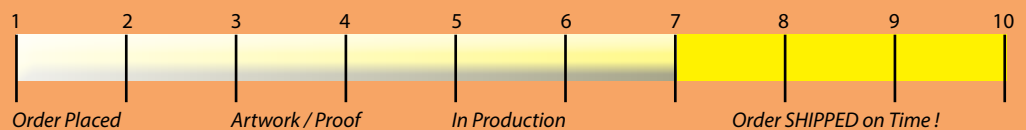
Red ink included on 30-1, or change to others above for additional \$13.00 (G) per order.

PRODUCTION TIME:

Approx 7 - 10 working days

For standard 250 - 10,000 pcs.

Larger qtys contact factory for schedule.



PACKAGING:

Package Size: 2" x 13 $\frac{1}{2}$ "

Standard Pack: 500 pcs. per carton

Carton Size: 18 $\frac{1}{2}$ " x 13-5/8" x 15 $\frac{3}{4}$ "

Weight: 14 lbs., Cu. Ft: 2.30



PRICING:

Pricing per EACH

One time printing plate charge (per color):

\$94.00 (G)

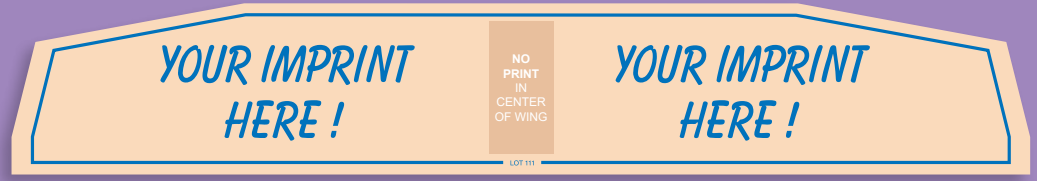
| | | | | | |
|--------|--------|--------|--------|--------|--------|
| 250 | 500 | 1000 | 2500 | 5000 | 10,000 |
| \$2.08 | \$1.42 | \$1.40 | \$1.38 | \$1.31 | \$1.27 |



40-1
12" wingspan

IMPRINT AREA:

Wing: 12" Balsa Wing
 Imprint Area: 1 3/4" x 5 1/4" ea. side
 Wing *MUST* have border imprinted as shown.
 Note shape of wings ends, adjust artwork to fit.
 NO imprint is allowed in middle 3/4" of wing.



COLOR:

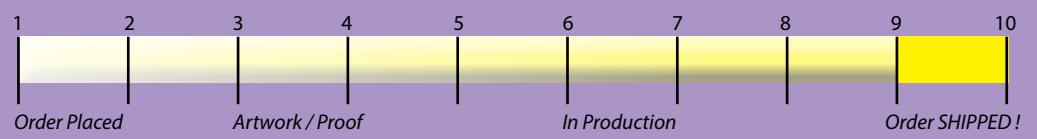
Standard Imprint Color: **Blue**
 Tail / Pilot are also preprinted in blue.
 For PMS® color match, \$82.00 (G). See pg. 7 for additional charges.
 Printing is on tan balsa wood, exact color matches not guaranteed.

| | | | |
|--|--------------|---|---|
| | | | |
| Blue <small>(Close to PMS 300)</small> | Black | Red <small>(Close to PMS 200)</small> | Green <small>(Close to PMS 334)</small> |

Blue ink included on 40-1, or change to others above for additional \$13.00 (G) per order.

PRODUCTION TIME:

Approx 10 working days
 For standard 250 - 10,000 pcs.
 Larger qtys contact factory for schedule.



PACKAGING:

Package Size: 3" x 13 1/2"
 Standard Pack: 250 pcs. per carton
 Carton Size: 18 1/2" x 13-5/8" x 15 3/4"
 Weight: 10 lbs., Cu. Ft: 2.30



PRICING:

Pricing per EACH
 One time printing plate charge (per color):
\$94.00 (G)

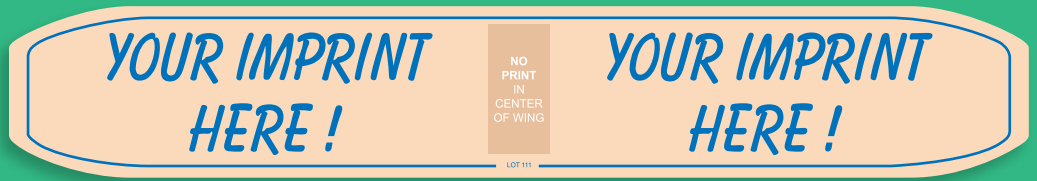
| | | | | | |
|--------|--------|--------|--------|--------|--------|
| 250 | 500 | 750 | 1000 | 2500 | 5,000 |
| \$2.26 | \$2.20 | \$2.18 | \$2.08 | \$1.94 | \$1.88 |



50-1
12" wingspan

IMPRINT AREA:

Wing: 12" Balsa Wing
 Imprint Area: 1 3/4" x 5 1/4" ea. side
 Wing *MUST* have border imprinted as shown.
 Note shape of wings ends, adjust artwork to fit.
 NO imprint is allowed in middle 3/4" of wing.



COLOR:

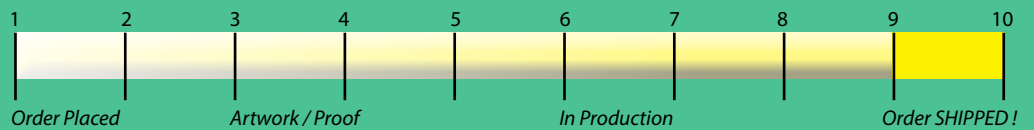
Standard Imprint Color: **Blue**
 Tail / Pilot are also preprinted in blue.
 For PMS® color match, \$82.00 (G). See pg. 7 for additional charges.
 Printing is on tan balsa wood, exact color matches not guaranteed.

| | | | |
|---|--|---|---|
|  |  |  |  |
| Blue <small>(Close to PMS 300)</small> | \$13.00 Black | \$13.00 Red <small>(Close to PMS 200)</small> | \$13.00 Green <small>(Close to PMS 334)</small> |

Blue ink included on 50-1, or change to others above for additional \$13.00 (G) per order.

PRODUCTION TIME:

Approx 10 working days
 For standard 250 - 10,000 pcs.
 Larger qty's contact factory for schedule.



PACKAGING:

Package Size: 3" x 13 1/2"
 Standard Pack: 250 pcs. per carton
 Carton Size: 18 1/2" x 13-5/8" x 15 3/4"
 Weight: 10 lbs., Cu. Ft: 2.30



PRICING:

Pricing per EACH
 One time printing plate charge (per color):
\$94.00 (G)

| | | | | | |
|--------|--------|--------|--------|--------|--------|
| 250 | 500 | 750 | 1000 | 2500 | 5000 |
| \$2.28 | \$2.22 | \$2.20 | \$2.10 | \$1.96 | \$1.88 |

ARTWORK:

Factory can receive electronic artwork via e-mail, USB thumb drive or CD (MS Windows™ compatible). For best results, submit vector line art to get the highest quality imprint. B/W camera ready art (at least 300 dpi resolution) can be used if digital artwork not available. Small reversed, screened, fine line copy or close registration cannot be printed satisfactorily on balsa wood and is not recommended, factory will not be responsible for quality of imprint. Text copy prepared by us will be created with a typeface of our choosing, if a specific type is to be used it should be noted on the order. Print area layouts can be found on our website or sent to you by request. Prices will be quoted if special artwork is required. E-mail artwork to artwork@guillow.com.

PLATE CHARGE:

Per color (one time). Plates will be disposed of approximately 2 years after the last order. Any reorder after that will incur a new plate charge.

COLOR PRICES:

Balsa gliders are printed with a standard color at no charge, see glider pages for each standard color. Standard colors are interchangeable for an additional \$13.00 (G) per order. For PMS® color match, \$82.00 (G). Inks tend to print darker on tan balsa wood, exact color match is not guaranteed. Metallic inks cannot be printed on balsa gliders.

SECOND COLOR CHARGES:

2nd color plate required, see item page for cost. Set-up charge for 2nd color - \$25.00 (G). Running charge \$14.00 (G) per 1000.

PILOT FIGURE AND TAIL SURFACE:

Tail surfaces and pilot figure on No. 26-1, 30-1, 40-1 and 50-1 are preprinted and remain in standard colors. For color change add \$25.00 (G) set-up charge and \$14.00 (G) per thousand run charge. No imprint on tail surfaces and pilot, add \$25.00 (G) set-up charge.

WING IMPRINT AREA:

No copy allowed in center of wing area. All glider wings will have a printed thin border line around the outside perimeter as illustrated in the photos of products. This line is necessary for registration purposes and cannot be removed. No bleed off wing is allowed.

PRINTING PROCESS:

Our balsa gliders are printed using letter press method. We print in spot colors only, 4 color process is not available. No halftones or gradients. Multiple colors can shift slightly when printed. Tight registration within your logos / text is not recommended on our gliders.

OVERRUNS / UNDERRUNS:

All orders subject to 5% overrun or underrun.

MINIMUM FONT SIZE AND LINE THICKNESS:

Fonts less than 8 pt will be hard to read. Bolder fonts can fill in when printed. Reverse or knock out fonts should be over 8 pt and should be a thicker typeface. Lines that are less than .007" will not print well. Reverse lines should be .01" or thicker to get the best print.

PROOFS & ORDER CONFIRMATION:

It is Guillow's policy to send one free proof on all orders. Proofs are sent via email or fax at no charge within approx. 2 days from receipt of order. Proofs can be emailed if provided with an email address. Proofs will be sent as a pdf file type unless another file type is preferred. Proofs must be approved and either emailed or faxed back to us before plates can be made. Delays in returning proofs will necessitate a new ship date if needed.

PRE PRODUCTION SAMPLE:

One color actual production sample available - \$138.00 (G). Price includes plate. Up to 10 working days for production. PMS color match charges apply. Additional colors will require additional charges, call factory for pricing and production time.

NORMAL PRODUCTION TIME:

Production times for quantities up to 10,000 are quoted next to each glider. From 10,001 to 25,000 - Approx 20 working days from receipt of order & artwork. Larger quantities, additional colors or special packing please request production schedule. No imprint orders - 5 days.

ADDITIONAL INFORMATION:

Orders for non-imprint gliders \$10.00 (A) less per thousand.

CLASSIFICATION: 6A

ABSOLUTE MINIMUM: 250 pc. minimum order for all balsa gliders.

PACKING & SHIPPING INFORMATION:

Quotation upon request for less than standard case pack. Split shipment charge is \$5.00 per carton.

F.O.B. POINT: Factory dock in Wakefield Massachusetts, U.S.A.

NORMAL PACKAGING:

All balsa gliders are individually packaged in a clear heat sealed poly bag. Poly bagged gliders are then bulk packed.

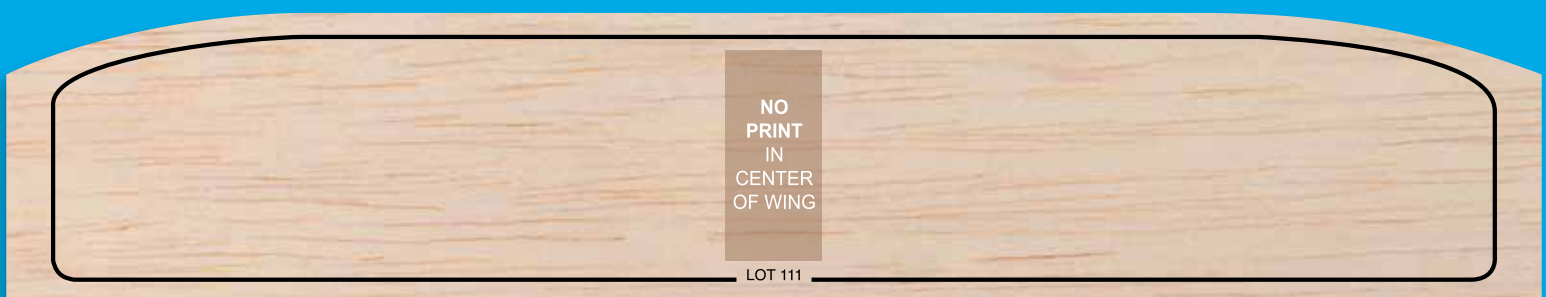
LESS THAN STANDARD PACKAGING:

Our balsa gliders pack in standard carton sizes, noted on each items information page. If ordering less than standard, see below.
 25-1, 250 pieces. Carton Size: 15.375" x 11.375" x 7.125", wt. 4 lb.
 25-1, 500 pieces. Carton Size: 18.75" x 12.5" x 9.875", wt. 8 lb.
 25-1, 700 pieces. Carton Size: 16.125" x 14.625" x 12.5", wt. 9 lb.
 25-1, 1000 pieces. Carton Size: 18.5" x 13.625" x 15.75", wt. 13 lb.
 26-1, 250 pieces. Carton Size: 18.75" x 12.5625" x 9.875", wt. 6 lb.
 26-1, 500 pieces. Carton Size: 18.5" x 13.625" x 15.75", wt. 12 lb.
 30-1, 250 pieces. Carton Size: 17.25" x 13.25" x 8.75", wt. 7 lb.
 30-1, 300 pieces. Carton Size: 17.25" x 13.25" x 8.75", wt. 8 lb.

AGES: Recommended age for balsa glider is 8 and up.

PRICES: All prices in U.S. Dollars. Subject to change without notice.

Sample 25-1 wing template



GENERAL PRODUCT / ORDER INFORMATION

ARTWORK:

We reserve the right to resize / move artwork to fit the wing layout unless otherwise noted on the PO. Prices will be quoted if special artwork is required. Any cost over and above the published price is a service charge only and does not transfer title to customer.

ELECTRONIC ARTWORK:

We use Adobe Illustrator CC and CorelDraw X6 on Windows based computers. Recommended file types: .eps, .ai, .cdr, editable .pdf or .tif (at least 300 dpi). Please convert typefaces to outlines before sending artwork. E-mail to artwork@guillow.com

CO-OP PROGRAMS / FULFILLMENT PROGRAMS:

Contact factory for a quote. Honored only when quoted in advance in writing and terms quoted are met.

SELF PROMOTION: Available. Contact factory for details.

EVENT DATE GUARANTEE:

It's Guillow's guarantee to the distributor that once an order is approved by us with a specified ship date, we will ship the merchandise on time to meet the event date. If we miss the approved ship date, you pay nothing. This guarantee does not apply to delays caused by distributor, natural business interruptions, acts of God or transportation companies.

SHIPPING INFORMATION:

F.O.B. factory dock in Wakefield Massachusetts, U.S.A.
Shipping charges will be added to the invoice. Requests to ship US Mail or to a P.O. Box will incur a \$10.00 service charge plus postage and insurance will be billed on invoice. Factory not responsible for lost or damaged products shipped by US Mail. Split shipment charge is \$5.00 per carton. C.O.D. shipments not available. We cannot assume responsibility for time delays in transit. Our responsibility ceases when

merchandise is delivered to the carrier, all claims must be made directly thru the carrier. Our standard carrier is UPS, although we can ship via other methods such as FedEx Air, etc. We cannot ship using FedEx Grd.

CANCELLATION CHARGES:

All orders once acknowledged by the factory cannot be canceled. Items are custom produced & imprinted and charges up to the total amount of the order can apply to any canceled order.

RETURNS:

Factory authorization must be obtained prior to return of merchandise for any reason or Receiving Dept will not accept the shipment. Please examine shipment promptly upon delivery. Merchandise cannot be returned for any reason after 30 days from factory shipment date.

TRADEMARK USAGE:

All copy and logos submitted by the customer for use by factory in producing the items will be accepted by the factory as being submitted in full compliance with all applicable laws regarding trademark, service mark, copyright, right of privacy, patent, contractual limitations or similar protection. Copy and trademarks illustrated in this catalog are used to demonstrate product imprinting, this does not constitute endorsement by any company or organization of our products.

TERMS AND CONDITIONS:

Net 30 days with approved credit. Invoices not paid when due will be subject to interest charges of 1½% per month. Factory accepts Master Card, Visa, American Express and Discover Card. All orders are subject to terms and conditions as set forth on this page and are subject to be governed by the laws of the State of Massachusetts and any legal action required shall take place in Boston, Massachusetts.

SPECIAL PACKAGING: Available, contact factory for pricing.

Guillow 'Flying Messenger' airplanes are nostalgic, inexpensive and FUN !

Below we provide you with some ideas to help your customer's promotion TAKE OFF.

Case Studies:

(More available online)

When a Fortune 500 Company wanted to promote sales, with a free trip to Hawaii as the goal. Guillow's Gliders were mailed to each sales office with information on how to qualify for the trip. The gliders were imprinted with the words "Come fly with us to the Hawaiian Islands!" The gliders got the job done and resulted in a successful year and record turnouts in Hawaii!

The Speedy oil change and car lube locations are convenient. But, what happens when you have customers who bring their kids along to wait the half-hour while the work is being done? Keep them occupied with a Guillow Glider. One ingenious auto care center ordered the gliders with their logo and advertising message imprinted on the airplane. It sure kept the kids entertained!

Politicians know how important it is to be noticed and recognized. One small town mayor used the Guillow Glider to get his name out during the communities 4th of July parade. During the parade he launched the gliders along the parade route. You, too, can get your message into the right hands with a high flying specialty item like the Guillow Glider.

Suggested Uses:

Giveaways: Trade Shows, New Store Openings, Auto Dealerships, Business Cards

Recreation: Company Picnics, Fly-In Contest, Awards to Children, Regional Air Shows

Traffic Builders: Direct Mailings, Banks, In-Store Promotions, Fundraisers

Sales Copy:

Watch your savings soar with ... The sky's the limit with ...
Fly high with ... Explore new heights with ...
Soar above the crowd at ... Safer landing with ...
... Where ideas fly! Kids (children) are Ace pilots

Website: www.guillowgliders.com

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PSI 43429 SAGE 51430

Guillow Gliders

